Keeping Kids Alive
Through Coalition Building

May 20, 2009
Teen Motor Vehicle Deaths

■ The Colorado Child Fatality Prevention System has been reviewing child deaths for the last 20 years.

■ In a majority of motor vehicle-related fatalities, the deceased was the teen driver of a vehicle that crashed or was the passenger in a vehicle driven by another teenager.
Colorado Maternal and Child Health Program has made it a top priority to reduce rates of child and teen motor vehicle injury and death by 2010.

The Adolescent Health Program (MCH) and the Injury Prevention Program collaborated to convene a multidisciplinary, statewide coalition to focus on teen driving safety.
Teen Motor Vehicle Leadership Alliance Strategic Plan

4 Primary Goals:

- Establish and sustain an interagency statewide coalition
- Increase enforcement/compliance of the GDL law across Colorado
- Increase seatbelt use across Colorado
- To provide technical assistance and consultation to local communities
Goal 1: Establish/maintain an interagency alliance

- Recruit members
- Measure commitment and progress
- Provide data
- Develop data measures

Survey

www.coinjuryprevention.com
Colorado Teen Motor Vehicle Leadership Alliance

- Local Traffic Coalitions
- CDPHE (State Health)
- Insurance Groups
- ALIVE @ 25
- Local Public Health
- CDOT (Transportation)
- STATE PATROL
- Underage Drinking Programs
- DMV (Driver Licenses)
- Local Law Enforcement
- ADAD (Alcohol & Drug Div.)
- Groups/Foundations

Colorado Teen Motor Vehicle Leadership Alliance
Teen Motor Vehicle Leadership Alliance

- AAA Colorado
- Alcohol and Drug Abuse Division
- Alive @ 25
- BACCHUS Network
- Colorado Association of School Resource Officers
- Colorado Department of Public Health and Environment
- Colorado Department of Transportation
- Colorado Division of Motor Vehicles
- Colorado Parent Teacher Association
- Colorado Springs Police Department
- Coordinated School Health Program
- County Sheriffs of Colorado
- Colorado State Patrol
- Delta County Public Health
- Denver Health
- Drive Smart Colorado Springs
- Douglas County Youth Initiative
- Mesa County Health Department
- Drive Smart Colorado Springs
- Mike O’Grady Farmers Insurance Agency
- Mile High RETAC
- Mothers Against Drunk Driving
- Poudre Valley Health System
- Rocky Mountain Insurance Information Association
- State Farm
- Summit County Sheriff’s Office
- Swedish Hospital
- Teen Motor Vehicle Safety Coalition of Larimer County
- Teen Sharp
- University of Colorado Denver Health Sciences
Goal 2: Increase enforcement/compliance of GDL

- Social marketing to parents/teens
- Law enforcement refresher
- Website
- High school Tool Kit
- GDL Cheat Sheets

www.coteendriver.com
Teen Brochure

In the Driver’s Seat.
FINALLY.

Do you GET IT?
See if you really understand Colorado’s GDL laws: take the quiz at www.coteendriver.com. Find out more about what you need to know to drive safely – and legally – on our website.

Teen Driver Resources:

<table>
<thead>
<tr>
<th>AAA Colorado</th>
<th><a href="http://www.aaa.com/teens">www.aaa.com/teens</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Alive at 25</td>
<td><a href="http://www.aliveat25.us">www.aliveat25.us</a></td>
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<tr>
<td>Colorado Department of Transportation</td>
<td><a href="http://www.dot.state.co.us">www.dot.state.co.us</a></td>
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<tr>
<td>Colorado State Patrol</td>
<td><a href="http://www.csp.state.co.us">www.csp.state.co.us</a></td>
</tr>
<tr>
<td>Department of Revenue Motor Vehicle Division</td>
<td><a href="http://www.revenue.state.co.us">www.revenue.state.co.us</a></td>
</tr>
<tr>
<td>Rocky Mountain Insurance Information Association</td>
<td><a href="http://www.rmiia.org">www.rmiia.org</a></td>
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Learn more at www.coteendriver.com.

Here’s how:

Know Colorado’s teen driving laws. You’re in the Driver’s Seat.

Power.
Freedom.
An unflattering photo on your license.
The joy of adulthood.
And a lot of responsibility.

Seriously.
Crashes are the leading cause of death for teens in Colorado and across the country. Colorado’s new laws are designed to help you gradually – and safely – build your skills and experience behind the wheel.

Know them.
Obey them.

They’re keeping you in The Driver’s Seat.
When Your Teen
IS IN THE
Driver’s Seat

What’s your role?

DID YOU KNOW?
Teen drivers have the greatest risk of crashing during their first year of driving. One out of every 5 licensed 18-year-olds will be in a motor vehicle crash.

Your job is to steer your teen into a lifetime of safe driving. As a team, the two of you can navigate Colorado’s new laws and safety guidelines.

Motor vehicle crashes are the leading cause of death and injury for teenagers because teens lack driving experience. Colorado has implemented Graduated Driver Licensing (GDL) laws to decrease this risk by introducing teenagers to driving in phases. This brochure explains those phases and suggests tips for keeping your teen safe when he or she is in the driver’s seat.

What parents should do:
• Know the 5 Stages of Colorado’s Graduated Driver Licensing Law.
• Supervise your teen driving.
• Set family driving rules and limits.
• Impose consequences for violations.
• Talk to other parents.

By doing so, you’ll know: You are being a responsible parent who is keeping your teen safe in the driver’s seat.

A Guide for Parents

TEEN DRIVING AND GRADUATED DRIVER LICENSING LAWS IN COLORADO

TEEN DRIVER RESOURCES:

- Alline at 2:01
- Colorado Department of Transportation
- Colorado State Patrol
- Motor Vehicle Child Restraint
- Department of Revenue
- Ready Steady Drive Insurance Association
- Colorado Department of Public Health and Environment
- Colorado Department of Human Services Alcohol and Drug Abuse Division

Visit www.coteendriver.com for up-to-date information on teen driving laws and links to other resources, such as insurance information, driving schools and where to get a driver’s license.

Make sure you call your family’s insurance agent to find out what kind of coverage is available while your teen is learning to drive and when he or she becomes a licensed driver. Some companies offer discounts for good grades or completing an approved drivers education course.
Your teen is in the driver’s seat.

Their first year behind the wheel is critical. That’s why Colorado - and other states across the country - have adopted new Graduated Drivers Licensing (GDL) laws for teen drivers.

Colorado’s laws are designed to help teens gradually - and safely - build their skills and experience behind the wheel. The parents’ job is to know and enforce the laws.

- Crashes are the leading cause of death for teens in Colorado and across the United States.
- Teens face the greatest risk of crashing during their first year of driving. One out of every five licensed 16-year-olds will be in a vehicle crash.
- Teens are less likely than adults to understand the risks of driving because they lack experience. Also, their brains are still developing well into their 20’s, affecting their judgment while driving.
- Over 1,300 Colorado teens (ages 15-19) died in motor vehicle crashes between 1998 and 2005.

Click to find out more about Colorado’s latest GDL laws and for more information about teen driving and how to help your teen become a better, safer driver.
Law and enforcement efforts

- Roll call video
- GDL pocket card
- Letter to legislators
<table>
<thead>
<tr>
<th>Statute</th>
<th>Restrictions</th>
<th>Exemptions</th>
<th>Penalty</th>
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<tbody>
<tr>
<td><strong>Instruction Permit</strong></td>
<td></td>
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<tr>
<td>42-2-106 Code 062</td>
<td>Violated restrictions on temporary instruction permit.</td>
<td></td>
<td>Class A traffic infraction; 3 pts; $70 plus a $11 surcharge.</td>
</tr>
<tr>
<td>42-4-239(2) Code 582</td>
<td>Misuse of cell phone while operating a motor vehicle.</td>
<td></td>
<td>Class A traffic infraction; secondary violation; 1 pt; $15 plus a $7 surcharge.</td>
</tr>
<tr>
<td>42-4-116(1)(a) Code 169</td>
<td>Minor driver operating a motor vehicle with an unauthorized passenger.</td>
<td></td>
<td>Class A traffic infraction; secondary violation; 2 pts; 8-24 hrs community service; $50 fine 1st offense; $100 2nd, and $150 3rd. Plus a $17 surcharge.</td>
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<tr>
<td><strong>Passenger</strong></td>
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<td>Immediate family/siblings are exempt; If parent in car or an adult age 21 or older with a valid drivers license for at least 1 yr; or passenger needs emergency medical help.</td>
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<td>For more information visit <a href="http://www.coteendriver.com">www.coteendriver.com</a></td>
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**Colorado Graduated Driver Licensing Laws for Drivers Under Age 18**

*A Guide for Law Enforcement*

*Tip: Check date of license issue for teen drivers.*

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<tr>
<td><strong>Safety Belts</strong></td>
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<tr>
<td>42-2-105.5 (3) Code 589</td>
<td>All occupants must be secured in a safety belt or child restraint system.</td>
<td></td>
<td>Class A traffic infraction; primary violation; 2 pts; 8-40 hrs community service; $65 1st offense; $130 2nd, and $195 3rd. Plus a $10 surcharge.</td>
</tr>
<tr>
<td>42-2-105.5 (4) Code 408</td>
<td>Only one passenger in front seat. Driving with more passengers than safety belts in rear seats.</td>
<td></td>
<td>Class A traffic infraction; secondary violation; 2 pts; 8-24 hrs community service; $65 1st offense; $130 2nd, and $195 3rd. Plus a $10 surcharge.</td>
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<tr>
<td><strong>Curfew</strong></td>
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<tr>
<td>42-4-116(2)(a) Code 167</td>
<td>Operator who has held license less than one year shall not operate motor vehicle between midnight and 5 a.m.</td>
<td></td>
<td>Class A traffic infraction; secondary violation; 2 pts; 8-24 hrs community service; $50 fine 1st offense; $100 2nd, and $150 3rd. Plus a $17 surcharge.</td>
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<td></td>
<td></td>
<td>No driving between 12 a.m. and 5 a.m. for first year of license.</td>
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<td></td>
<td></td>
<td>Parent, guardian, or driver 21 is in car emancipated minor Medical emergency going to or from work or school with signed document from school or employers.</td>
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<tr>
<td>Points for Suspension: Teens under 18 lose license if 6 pts In 12 months or 7 pts before age 18.</td>
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</table>
Goal 3: Increase safety belt use

- Support law enforcement
- Support primary seatbelt law
- School based projects
  - School seat belt policies
Goal 4: Provide Technical Assistance to groups

- Best Practices
- Survey of state programs
- Evaluation projects
  - High School Challenges
  - Parent involvement

Did you know...

...most Pikes Peak area high school teens (8 out of 10) wear safety belts.*

*Data from a 2005 CDOT observational survey.
Evaluation

- Distribution, number and reach
- Website parent surveys
- Observational surveys
- GDL and seatbelt citations
- Deaths and hospitalizations
Colorado Teen Motor Vehicle Death Rate Ages 15-19
1997-2007

Healthy People 2010 goal: 9.2
Successes

- Lasting partnerships
- Mobilization around legislative issues
- Useful materials
- Statewide recognition
- Maintained energy
Challenges

- Funding
- Using Best Practice
- Collecting data
- Coordination
- Evaluation
- Reaching parents
Recommendations

- Public and private partners
- Partner with agencies that have the ability to impact policy
- Have decision makers at the table
- Involve youth
- Consistent lead agency
- Offer educational opportunities
- Always be thinking of ways to use data and best practices
- Maintain flexibility and check in often
Resources

Lindsey Myers, MPH
Injury Prevention Program Manager
Colorado Department of Public Health and Environment
Lindsey.Myers@state.co.us
(303) 692-2589

The Drive’s Seat Website:
www.coteendriver.com

Colorado Injury Prevention Program Website:
www.coinjuryprevention.org

Colorado Child Fatality Prevention System Website:
www.cocchildfatalityreview.org

Partners in Prevention for Families
www.netnewsdesk.com/PIPFamilies