

# HIGHLIGHTING IMPORTANT PREVENTION RESOURCES FROM OUR PARTNERS

## WHEN

Wed, Feb 21, 2018  
2:00 PM – 3:00 PM ET

## REGISTER NOW!\*

<https://attendee.gotowebinar.com/register/8320891081596249857>

WHO SHOULD ATTEND · CDR/FIMR Coordinators ·  
Team Members · Facilitators · Interviewers ·  
Abstractors ·

## NEXT WEBINAR

...2018

*Details coming soon!*

\*A limit of 500 registrants are permitted. All webinars are archived and posted on our website: <https://www.ncfrp.org/>



## GUEST SPEAKERS:

### Cribs for Kids

Judith Bannon  
Executive Director,  
Founder

### The Children's Safety Network

Jennifer Allison, Ph.D.  
Director

### City MatCH

Erin Schneider, MSW  
Director of Development  
and CQI

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## Questions?

Contact the National Center for  
Fatality Review & Prevention  
800.656.2434 | [info@ncfrp.org](mailto:info@ncfrp.org)

## WHY ATTEND

Have you wondered what prevention resources are available from Cribs for Kids, The Children's Safety Network, and City MatCH? Please welcome, Judith Bannon, Jennifer Allison, and Erin Schneider for a webinar as they discuss the mission of their organizations and the various prevention resources available for you.

## SPEAKER BIOGRAPHIES

### **Opening Speaker: Diane Pilkey, RN, MPH**

Diane Pilkey is a Senior Nurse Consultant at the Maternal and Child Health Bureau/ Health Resources and Services Administration and the federal project officer for the National Center for Fatality Review and Prevention cooperative agreement. Diane has more than 20 years of experience in public health at the local, state and federal level, including the Washington State Department of Health, where she worked as an epidemiologist and the Child Death Review Assessment Coordinator. Diane is a registered nurse who has practiced in clinical and public health settings in both urban and rural settings. Her work has focused on children and adolescents, injury and violence, infant mortality, and early childhood. Diane has a Master's in Public Health from the Maternal and Child Health program at the University of Washington Public Health School, a Bachelors in Nursing from the University of North Carolina and a Bachelors in Cultural Anthropology from Duke University

### **Guest Speaker: Judith Bannon**

Judith Bannon began her career with SIDS of Pennsylvania in 1989, taking the organization from a regional to a statewide presence by 1992.

With the success of the national Back to Sleep Campaign, Bannon, as a member of the Allegheny County (Pittsburgh, PA) Child Death Review Team, recognized that 90% of babies that continued to die of "SIDS" were found in unsafe sleeping environments. In 1998, with the help of the Pittsburgh community, Cribs for Kids® began. By 2006 it expanded into a national organization through partnerships with Graco Children's Products, Halo Innovations, Pitt-Ohio Express and support from local and national foundations and corporations. Offering the entire program at no cost quickly expanded the number of partners to over 900 nationwide with new organizations signing on every week. To date, this program has provided cribs to over 500,000 families and safe-sleep education to millions through this network of partners. Cribs for Kids® partners consist of community based organizations, state and local Health Departments, churches, Child Death Review Teams, hospitals, and government agencies.

Through Bannon's advocacy, Pennsylvania Act 73 of 2010, mandating that every mother giving birth in a Pennsylvania hospital or birthing center be given infant safe sleep

education and a crib, if needed, was signed into law by Governor Edward Rendell in October, 2010. She has also chaired five national Cribs for Kids® Conferences. Mrs. Bannon has been recognized nationally by the National Center for Child Death Review with the 'Making the Difference' Award in 2009 and is a proud recipient of the 2012 Circle of Commendation Award from the Consumer Products Safety Commission bestowed upon her by Chairman Inez M. Tenenbaum. In 2014 she received the Distinguished Educator Award at the International SIDS/Stillbirth Conference in Amsterdam for her contributions to parental support, professional education, and prevention of sudden infant deaths. In 2015 she was named an Ernst and Young Entrepreneur of the Year Award finalist.

**Guest Speaker: Jennifer Allison, Ph.D.**

Jennifer Allison directs the Children's Safety Network and manages the outreach activities of the Injury Control Research Center for Suicide Prevention at Education Development Center (EDC). She oversees the multi-state Child Safety Collaborative Innovation and Improvement Network (CoIIN); facilitates the National Coordinated Child Safety Initiative; and coordinates the provision of training and technical assistance to state and jurisdiction health departments. She also writes, edits, and manages the production and dissemination of publications on injury and violence prevention topics, including fact sheets on child passenger safety, youth suicide prevention, teen driving safety, teen dating violence prevention, and sport-related concussions.

Prior to joining EDC in 2008, Dr. Allison was the Assistant Director of the Center for Community Health and Health Equity at Brigham and Women's Hospital in Boston where she supervised an array of community health programs. Previously, she did government and foundation fundraising at AIDS Action Committee of Massachusetts, served as the Director of Funds Development and the Interim Executive Director of Metropolitan Boston Housing Partnership, and was the Director of Grants and Program Development at Boys & Girls Clubs of Boston. Dr. Allison earned a Ph.D. in Politics from Brandeis University and a Bachelors in Women's Studies from the College of Wooster.

**Guest Speaker: Erin Schneider, MSW**

Erin Schneider, MSW, is CityMatCH's Director of Development and CQI, helping with grant writing, development, evaluation, and continuous quality improvement efforts. Previously at CityMatCH, Erin lead the FIMR/HIV Prevention Methodology National Resource Center. FIMR/HIV uses the FIMR process to examine systems-issues related to perinatal HIV transmission. Prior to CityMatCH, Erin's work experience included managerial and direct service experience at the local and state levels, including work in early childhood early intervention, behavioral health, and community-based children abuse prevention.

# ORGANIZATION DESCRIPTIONS

## **The Children's Safety Network**

The Children's Safety Network (CSN) works with state and jurisdiction Maternal & Child Health and Injury & Violence prevention programs to create an environment in which all children and youth are safe and healthy. Our goal is to equip states and jurisdictions to strengthen their capacity, utilize data, and implement effective strategies to make major reductions in injury-related deaths, hospitalizations, and emergency department visits. In cooperation with the Health Resources and Services Administration's (HRSA) Maternal and Child Health Bureau (MCHB) and 17 states and jurisdictions, CSN is implementing the second cohort of the Child Safety Collaborative Innovation and Improvement Network (CS CoIIN). We also facilitate the National Coordinated Child Safety Initiative with participation by leaders and experts representing national organizations, Federal agencies, universities, hospitals, and states with a commitment to child safety. The National Initiative is guided by a Steering Committee, which works to create new synergy among public and private stakeholders and to support the activities of the CS CoIIN strategy teams. In addition, CSN provides technical assistance on injury and violence prevention planning, programs, and evidence-based practices to state and jurisdiction health departments and health and safety services and systems.

## **Cribs for Kids**

Cribs for Kids was founded, in 1998, to provide support to families whose infants died of SIDS or other Sleep-Related Deaths; educate the general public and health professionals about these types of deaths and ways to prevent them; provide infant safe sleep education and safety-approved sleep environments to families and through a network of partners in all 50 states, to help eliminate these deaths; provide programming and bi-annual conferences for this network of partners; and promote and support infant safe-sleep research.

## **City MatCH**

CityMatCH is the membership organization of urban MCH leaders in the United States. CityMatCH's mission is to strengthen public health leaders and organizations to promote equity and improve the health of women, families, and communities. For 25 years, CityMatCH has been awarded federal, state, and foundation grants to conduct MCH capacity-building activities across the country. Currently, CityMatCH projects focus on reducing health disparities, increasing the leadership and epidemiology capacity of local MCH professionals, implementing collect impact efforts at the local level, and eliminating perinatal HIV transmission.

**Webinar Host Organization: The National Center for Fatality Review & Prevention**

The National Center for Fatality Review & Prevention (NCFRP), a program of the Michigan Public Health Institute (MPHI), is funded by the U.S. Health Resources & Services Administration Maternal and Child Health Bureau to provide training, technical assistance, and data services to CDR and FIMR programs around the country. The Center uses on-site and remote consultations, web-based trainings, and an interactive website to support review programs. The Center also develops and disseminates materials. Support focuses on assisting teams to improve their effectiveness in moving from review findings to policy, practice, and prevention improvements. NCFRP also works with numerous national partners to help translate review recommendations into action.